

**ABSTRACT**Improvements in and relating to a broadcast network

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A broadcast network 1 is described in which to improve network efficiency and quality of service, a particular transmitter 11a within the network 1 is selected to transmit content to a particular, preferably mobile terminal 3. The selection of the transmitter 11a is carried out by reference to information available in a  
10 second network 27, the user of the terminal 3 having a further terminal 12 connected to the second network 27 and either integrated with or in close proximity to their mobile terminal 3.